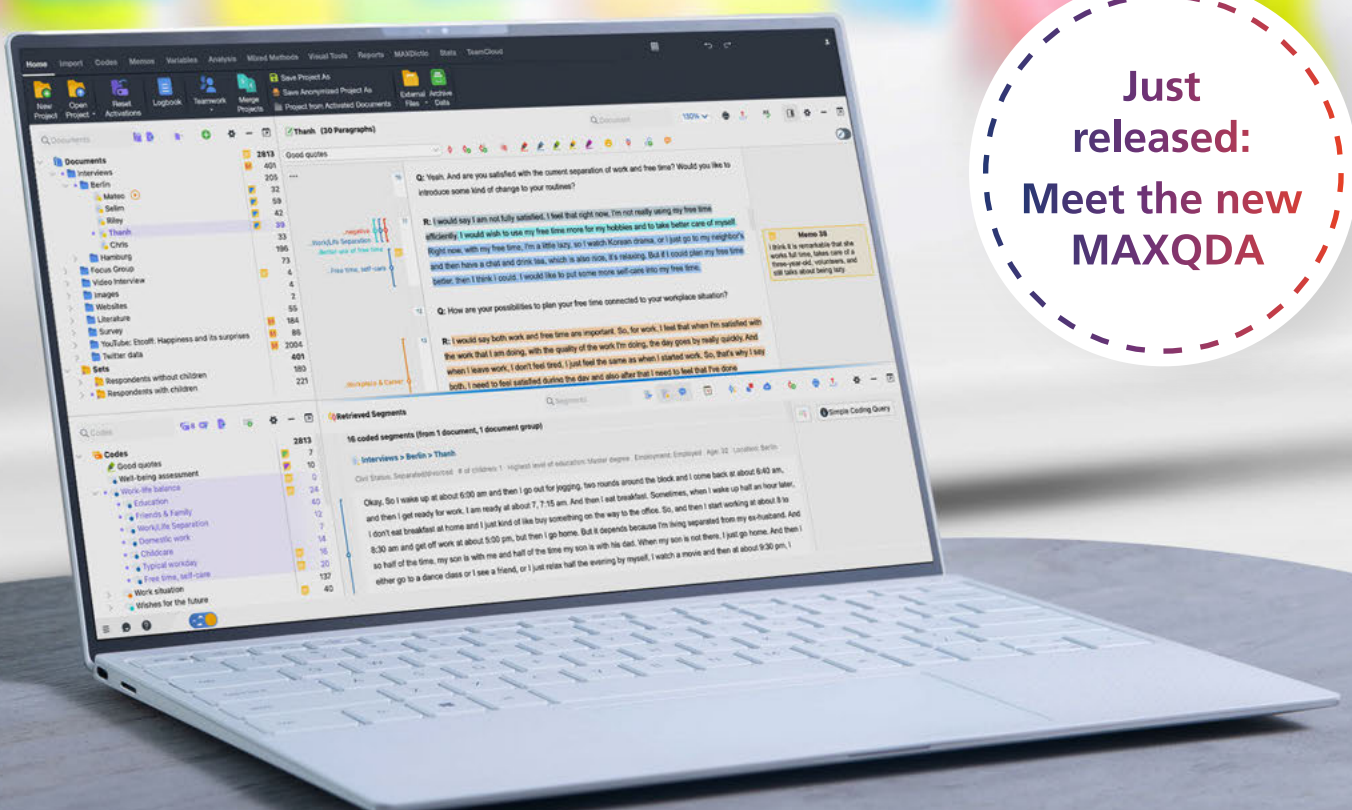




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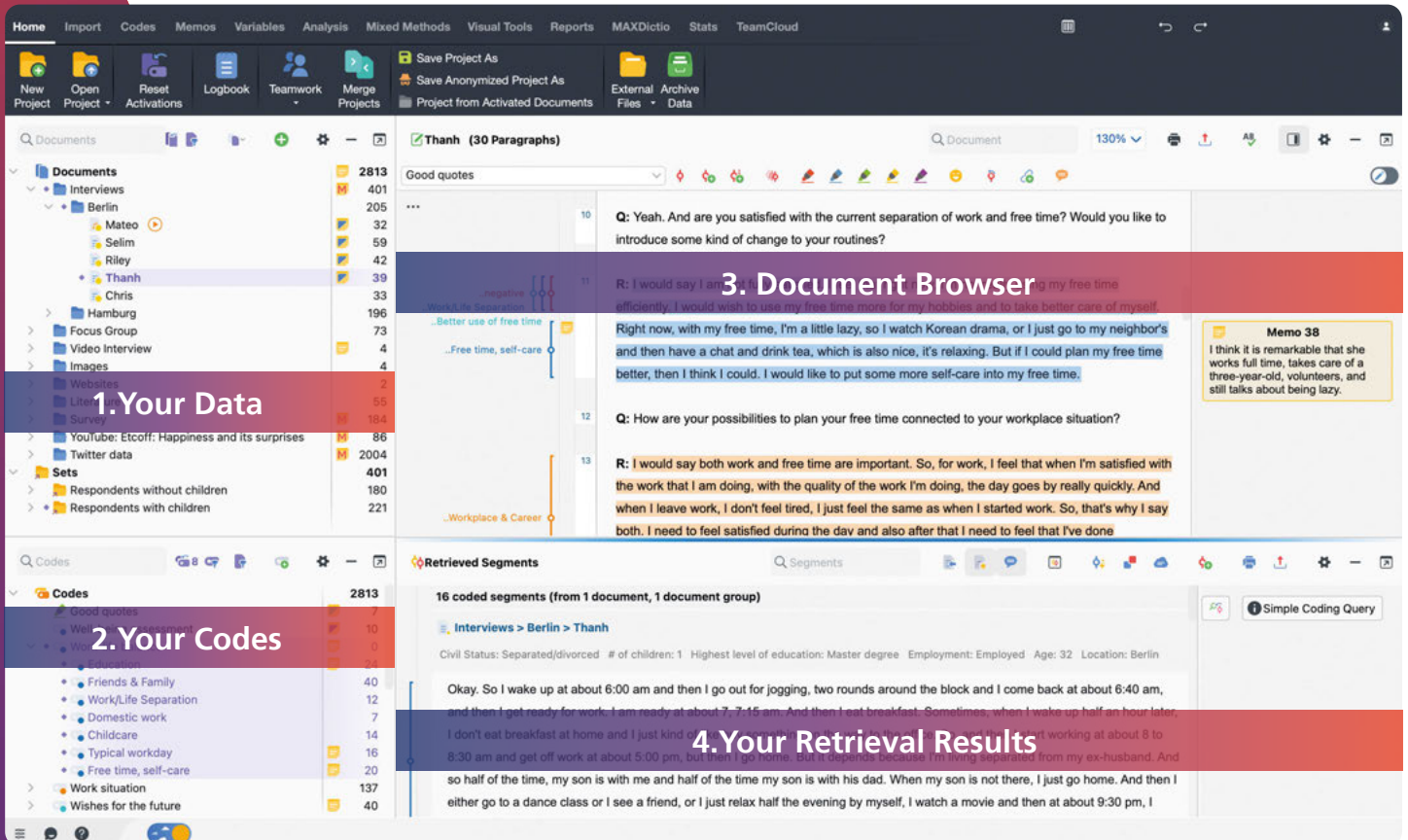
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Why MAXQDA?

Modern, minimalist and user-friendly – The 4-window interface



Unique features and comprehensive support that make a difference.



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Transcription

Automatically transcribe your audio or video files in over 45 languages in no time with MAXQDA Transcription.



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Mixed Methods

Since 1989, innovative features have enabled you to combine and analyze quantitative and qualitative data.



MAXDictio

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Comprehensive support

Our friendly support team is always available to answer any questions or by phone, email, or chat.



Advanced Knowledge Hub

Enhance your knowledge of MAXQDA by into our wide range of free video tutorials, webinars, ebooks, and workshops.

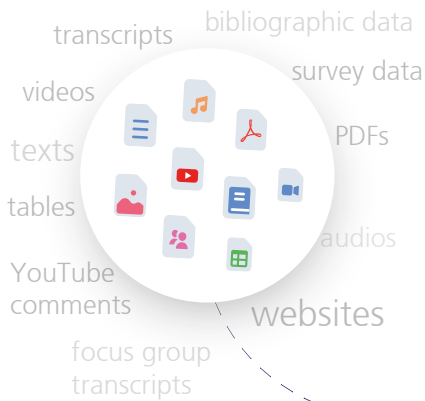


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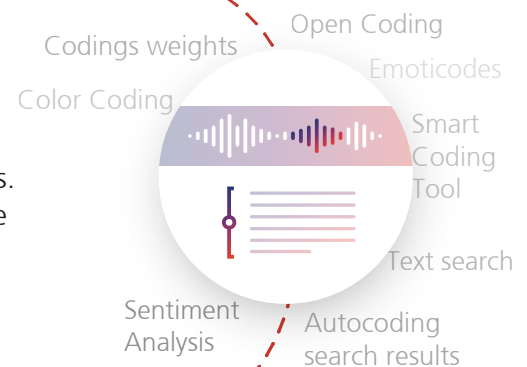
Organize

Collect and organize everything in one place. Work with a vast range of data formats – from **text documents** to **audio or video recordings**. Even YouTube comments can be imported.



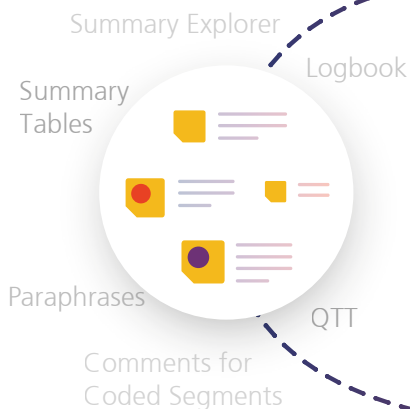
Transcribe and Analyze

Transcribe, code and analyse your data with numerous integrated tools. Be it **sentiment analysis**, **Autocoding** or the **Word Explorer** – make the most of your data with extensive functionalities.



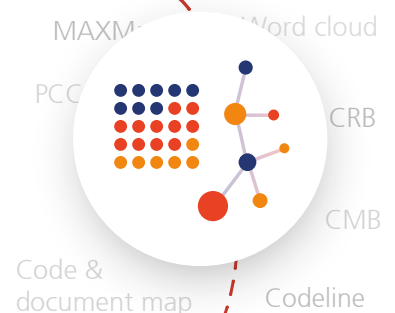
Note and summarize

Write memos while you work and attach them anywhere – to documents, codes, or even to the data itself. With the **Memo Manager**, **Summary Grids** and **Summary Tables** you'll never lose track of your progress.



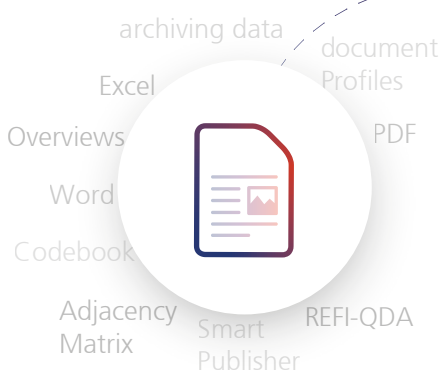
Visualize

Visualize the progression of an interview, compare documents, or use concept maps to visualize connections. Present your results in **professional designs** or explore them further.



Export and publish

Share your research with the world: Easily generate and customize a report with the **Smart Publisher**. Export them to many formats, e.g. **Excel** or **Word** – all in just one click.



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MAXQDA

- ✓ Qualitative and Mixed Methods Data Analysis
- ✓ Quantitative Text Analysis with "MAXDictio"
- ✗ Statistical Data Analysis with "Stats"

MAXQDA Analytics Pro

- ✓ Qualitative and Mixed Methods Data Analysis
- ✓ Quantitative Text Analysis with "MAXDictio"
- ✓ Statistical Data Analysis with "Stats"



AI Assist

AI Assist is your virtual research assistant. Get helpful suggestions and summaries, and automatically transcribe your audio and video files. It can be added to your MAXQDA subscription.

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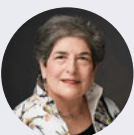


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Having used several qualitative data analysis software programs, there is no doubt in my mind that MAXQDA has advantages over all the others. In addition to its remarkable analytical features for harnessing data, MAXQDA's stellar customer service, online tutorials, and global learning community make it a user friendly and top-notch product.

Sally S. Cohen - NYU Rory Meyers College of Nursing

